



## TOOLS & CAPABILITIES

# The real toolbox behind *your* *partnership*

Every Balay ni Bruno & Co. partnership runs on a real, working set of tools. Some are our own AI team members. Some are the same platforms the biggest companies use. We put them together so you get the work done, without learning any of it yourself. Here is the honest list, grouped by what it does for your business.

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# 01 Your AI Team

A family of AI specialists, each trained for one job.

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We built a team of AI helpers, each one good at a single thing. They do not replace the people in your partnership. They make the people faster, so more gets done for you. Here are the main ones.

## **Brunz, the Head AI** BUILT ON CLAUDE

|                    |                                                                                                                                                                                                                                                                                                                                                                                             |
|--------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| WHAT IT IS         | Brunz is the head AI at Balay ni Bruno & Co., built on Claude. Brunz knows your whole account, plans the work, and hands each job to the right specialist. Think of Brunz as the memory and traffic control behind your partnership, so the humans on your team move faster and never lose track of what you asked for. Brunz does not replace your partner, it makes your partner sharper. |
| HOW WE USE IT      | When you ask us for something, Brunz breaks it into the right steps and routes each piece to the specialist who does it best. Brunz keeps a running picture of every open task, deadline, and deliverable on your account, so your human partner always knows where things stand.                                                                                                           |
| FOR YOUR BUSINESS  | Nothing falls through the cracks because one mind tracks everything happening for you. Work gets to the right hands faster.                                                                                                                                                                                                                                                                 |
| FOR YOU, THE OWNER | You talk to one place and the whole team moves. No juggling five different helpers yourself.                                                                                                                                                                                                                                                                                                |

## **Webby, the Website AI** BUILT ON CLAUDE

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| WHAT IT IS         | Webby is the website AI at Balay ni Bruno & Co., built on Claude. Webby builds pages, updates them, fixes problems, and ships changes the same day you ask. Every page is made to stay fast and readable on phones, since that is where most of your visitors are. You do not need a developer on payroll to keep your site current and professional. |
| HOW WE USE IT      | When you want new copy, a new section, a price change, or a fix, we hand it to Webby and it makes the change and checks it on mobile, tablet, and desktop before it goes live. Your human partner reviews the result and confirms it with you, so your site keeps improving without you touching code.                                                |
| FOR YOUR BUSINESS  | Your website stays current and professional without a developer on payroll. Updates that used to take weeks take hours.                                                                                                                                                                                                                               |
| FOR YOU, THE OWNER | You ask for a change in plain words and it is done in minutes. No tech headaches.                                                                                                                                                                                                                                                                     |

## **Mai, the Marketing AI** BUILT ON CLAUDE

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| WHAT IT IS         | Mai is the marketing AI at Balay ni Bruno & Co., built on Claude. Mai maps out your content for the week, writes it in your voice, and reshapes one idea into a reel, a carousel, a blog post, and an email. You stay visible across every channel without making everything from scratch. It is planning and writing done for you, with your approval before anything goes out. |
| HOW WE USE IT      | We bring Mai your topic or a piece you already have, and it plans where each version fits and writes them all in your tone. Your human partner reviews everything against your brand before it reaches you, so you get a ready week of content that only needs your yes.                                                                                                         |
| FOR YOUR BUSINESS  | You stay visible everywhere without making everything from scratch. One idea stretches across all your channels.                                                                                                                                                                                                                                                                 |
| FOR YOU, THE OWNER | One idea becomes a week of content. You just approve it.                                                                                                                                                                                                                                                                                                                         |

## **Sonny, the Social Media AI** BUILT ON CLAUDE

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|--------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| WHAT IT IS         | Sonny is the social media AI at Balay ni Bruno & Co., built on Claude. Sonny checks what is working right now and writes captions and hashtags made to fit Instagram, Facebook, TikTok, and the rest. Each platform rewards content that feels native to it, and that is exactly what Sonny writes. You get posts that are ready to publish, not rough drafts you have to fix. |
| HOW WE USE IT      | We give Sonny the topic or the piece of content, and it writes a version for each platform in the right length, tone, and hashtag style. Your human partner checks it against your brand, then hands you clean caption blocks you can copy straight into each app.                                                                                                             |
| FOR YOUR BUSINESS  | Your posts feel native to each app, which is what the apps reward. That means more reach without more work.                                                                                                                                                                                                                                                                    |
| FOR YOU, THE OWNER | You get ready-to-post captions. Copy, paste, done.                                                                                                                                                                                                                                                                                                                             |

## **Vidz, the Video AI** REMOTION + FFMPEG

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|--------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| WHAT IT IS         | Vidz is the video AI at Balay ni Bruno & Co., built on Remotion and FFmpeg. Vidz produces finished videos from a script, adds captions, cuts dead air, and pulls in stock footage, all in-house. That means you get a steady flow of video without paying per-video editing fees. It is a real production tool that our team runs for you, not a template app. |
| HOW WE USE IT      | We write or shape the script, then Vidz builds the video with captions and clean cuts, adding stock footage where it helps. Your human partner reviews the final cut for pacing and brand, then delivers it to you finished and ready to post.                                                                                                                 |
| FOR YOUR BUSINESS  | You get a steady flow of video without paying per-video editing fees. Consistency without the cost that usually comes with it.                                                                                                                                                                                                                                 |
| FOR YOU, THE OWNER | Video shows up done. You do not touch an editor.                                                                                                                                                                                                                                                                                                               |

## **Lana, the Lead Research AI** BUILT ON CLAUDE

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|--------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| WHAT IT IS         | Lana is the lead research AI at Balay ni Bruno & Co., built on Claude. Lana hunts for the right businesses or people, pulls their details, and hands a clean list to the team. Your pipeline gets fed with real, researched prospects instead of random names off a scraped list. It is the groundwork of sales done for you, so your outreach starts with the right people. |
| HOW WE USE IT      | We tell Lana who your ideal customer looks like, and it finds matching businesses or people and gathers the details that matter. Your human partner reviews the list for fit and hands you a clean, ready set of who to reach out to.                                                                                                                                        |
| FOR YOUR BUSINESS  | Your pipeline gets fed with real, researched prospects, not random names. Outreach starts with the right people.                                                                                                                                                                                                                                                             |
| FOR YOU, THE OWNER | You get a list of who to talk to, already done for you.                                                                                                                                                                                                                                                                                                                      |

## Raphy, the Design AI CANVA + FLUX

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|--------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| WHAT IT IS         | Raphy is the design AI at Balay ni Bruno & Co., built on Canva and FLUX. Raphy makes graphics, cleans up photos, generates new visuals, and keeps everything looking consistent with your brand. Your visuals stay professional across everything you put out, from social posts to product images. You describe what you want and the finished image comes back. |
| HOW WE USE IT      | We give Raphy the request and your brand look, and it produces the graphic, edits the photo, or generates the new visual you need. Your human partner checks it stays on brand and hands you the finished image ready to use.                                                                                                                                     |
| FOR YOUR BUSINESS  | Your visuals look consistent and professional across everything. A steady brand look without a designer on staff.                                                                                                                                                                                                                                                 |
| FOR YOU, THE OWNER | You describe what you want. The image comes back finished.                                                                                                                                                                                                                                                                                                        |

## Boogy, the Blog AI BUILT ON CLAUDE

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|--------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| WHAT IT IS         | Boogy is the blog AI at Balay ni Bruno & Co., built on Claude. Boogy turns a video, an interview, or a topic into a full search-friendly article written in your voice. Over time, blog posts earn you search traffic instead of paying for every click. You get finished articles ready to publish, not rough outlines you have to build on. |
| HOW WE USE IT      | We give Boogy your topic, a recorded video, or an interview, and it writes a complete article shaped to get found on Google. Your human partner reviews it for accuracy and voice, then hands it to you ready to publish or has our website team post it for you.                                                                             |
| FOR YOUR BUSINESS  | Your site earns search traffic over time instead of paying for every click. Content that keeps working after it is published.                                                                                                                                                                                                                 |
| FOR YOU, THE OWNER | You get blog posts written for you, in your voice, ready to publish.                                                                                                                                                                                                                                                                          |

## Emy, the Email AI BUILT ON CLAUDE + BREVO

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|--------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| WHAT IT IS         | Emy is the email AI at Balay ni Bruno & Co., built on Claude and Brevo. Emy drafts your outreach, sets up follow-up sequences, and writes newsletters that keep your list warm. Most sales are won or lost in the follow-up, and Emy makes sure it happens every time. Your email keeps running even when you are busy with everything else. |
| HOW WE USE IT      | We set up Emy with your goals and voice, and it drafts the outreach, the follow-up steps, and the newsletters. Your human partner reviews every send before it goes out, so your email stays consistent and on brand while you focus on the business.                                                                                        |
| FOR YOUR BUSINESS  | Leads get followed up every time, which is where most sales are won or lost. Nothing slips because you got busy.                                                                                                                                                                                                                             |
| FOR YOU, THE OWNER | Your email keeps running even when you are busy.                                                                                                                                                                                                                                                                                             |

## SHY, the Online Store AI BUILT ON CLAUDE + SHOPIFY

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|--------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| WHAT IT IS         | SHY is the online store AI at Balay ni Bruno & Co., built on Claude and Shopify. SHY connects to your store, audits it, fixes products and pages, and keeps it selling. Your store stays clean, current, and easy for customers to buy from, without you fighting the settings. It is store upkeep done for you, so you can focus on the products, not the platform. |
| HOW WE USE IT      | We connect SHY to your store, and it reviews products, pages, and settings, then fixes what is holding sales back. Your human partner confirms every change with you, so your store keeps improving without you digging through the admin.                                                                                                                           |
| FOR YOUR BUSINESS  | Your store stays clean, current, and easy to buy from. Fewer things quietly costing you sales.                                                                                                                                                                                                                                                                       |
| FOR YOU, THE OWNER | You stop fighting with your store settings. You just ask.                                                                                                                                                                                                                                                                                                            |

## 02 Websites & Web Apps

Fast, custom-built, and easy to change.

We hand-build websites and small web apps and host them where they load fast and update in seconds. No clunky page builder, no waiting weeks for a small change.

### Custom-Coded Websites HTML, CSS, JAVASCRIPT

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|--------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| WHAT IT IS         | Most website builders hand you a template and ask you to squeeze your business into it. We do the opposite. We write the code ourselves in the plain building blocks of the web, so every page is shaped around what you actually need. Nothing extra is loading in the background to slow it down. |
| HOW WE USE IT      | When you come to us, we start from your goals and your brand, then build the pages by hand. That means your site can do the specific things you want instead of only what a template allows, and it stays light and quick because we are not carrying a pile of features you will never use.        |
| FOR YOUR BUSINESS  | Faster pages and a site that does exactly what you want lead to more visitors who stay and take action. A custom build also grows with you instead of boxing you in.                                                                                                                                |
| FOR YOU, THE OWNER | Your site feels custom because it is, and when you want a change, you ask us and it gets done.                                                                                                                                                                                                      |

### Instant Hosting & Updates NETLIFY

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|--------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| WHAT IT IS         | Netlify is the service that puts your website online and pushes changes live almost instantly. When we make a change you approve, it is usually live in about a minute. Just as important, the version before it is kept as a safety net. If something ever looks wrong, we roll straight back to the last good version. |
| HOW WE USE IT      | We host your site on Netlify so updates are quick and low risk. You ask for a change, we make it and check it, and once you approve it goes live the same day. Because every past version is saved, there is no scary moment where the site could break with no way back.                                                |
| FOR YOUR BUSINESS  | Updates that go live in minutes mean your site is never out of date, and the instant rollback means a bad change never costs you a live site.                                                                                                                                                                            |
| FOR YOU, THE OWNER | You ask for a change and see it live the same day, without worrying that something will break.                                                                                                                                                                                                                           |



## Phone-First Checking PLAYWRIGHT

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|--------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| WHAT IT IS         | Playwright is a tool that automatically opens your website at different screen sizes and takes pictures of how it looks. We use it to view every change at phone, tablet, and laptop widths before anything goes public. Most people who visit your site are on a phone, so a layout that breaks on mobile quietly loses you customers. |
| HOW WE USE IT      | Before we publish any change, we run it through a check that screenshots the page at phone, tablet, and desktop sizes. We look at each one and fix anything that shifts or breaks. That way the version your customers see is the version we already confirmed looks right on their device.                                             |
| FOR YOUR BUSINESS  | Most of your traffic is on phones, so catching a broken mobile layout before it goes live keeps visitors from leaving and protects your sales.                                                                                                                                                                                          |
| FOR YOU, THE OWNER | Your site looks right on the device your customers actually use, without you having to check it yourself.                                                                                                                                                                                                                               |

## Smooth Motion & Polish GSAP + LENIS

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|--------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| WHAT IT IS         | GSAP and Lenis are the tools that let a website scroll and move smoothly. Used well, they make a page feel calm and high-end. Used badly, motion feels busy and distracting. We add movement with a light hand, only where it helps the visitor understand the page or enjoy being on it. |
| HOW WE USE IT      | We add motion where it earns its place, like a section that eases into view or a scroll that feels smooth instead of jumpy. The goal is a site that feels polished and considered, never a page covered in effects that get in the way of what you are trying to say.                     |
| FOR YOUR BUSINESS  | A polished site builds trust in the first few seconds, which keeps visitors on the page and makes your brand feel more established.                                                                                                                                                       |
| FOR YOU, THE OWNER | Your site feels high-end without you doing anything, and the motion never gets in the way of your message.                                                                                                                                                                                |

## Design Quality System HALLMARK

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|--------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| WHAT IT IS         | Hallmark is a built-in checklist we run against every page before it goes live. It looks for the small things that make a design feel cheap or generic, like clumsy spacing, weak type, or a layout that looks like a template anyone could buy. When a page passes, it means the details have been checked, not left to chance. |
| HOW WE USE IT      | Before any page ships, we run it against dozens of quality checks and fix whatever falls short. This is how we keep your site from looking like a quick AI template. The result is design that feels deliberate, with the kind of polish that tells a visitor you take your business seriously.                                  |
| FOR YOUR BUSINESS  | A site that looks intentional builds credibility, and credibility is often what decides whether a visitor trusts you enough to reach out.                                                                                                                                                                                        |
| FOR YOU, THE OWNER | You get design you would be proud to put your name on, without needing to know what makes a page look cheap.                                                                                                                                                                                                                     |

## Walkable 3D & Property Views THREE.JS + BLENDER

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|--------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| WHAT IT IS         | Three.js and Blender let us build interactive 3D that runs right in a web browser, with no app to download. We can take a floor plan or a property file and turn it into a space your visitors move through online. It is a way to let people experience a place before it is built or before they visit in person.                            |
| HOW WE USE IT      | You send us the floor plans or property files, and we shape them into a 3D space we drop onto your website. Visitors can look around and move through it on their own. It works for a home that is still being built, a venue you want to show off, or any space that is easier to understand by walking through it than by looking at photos. |
| FOR YOUR BUSINESS  | Buyers and clients can experience a space before it exists or before they visit, which helps them decide faster and sets you apart from competitors who only show photos.                                                                                                                                                                      |
| FOR YOU, THE OWNER | You show off a project in a way most competitors cannot, and your visitors get to explore it on their own time.                                                                                                                                                                                                                                |

## 03 Social Media & Content

Posted consistently, made to fit each app.

We plan, make, and schedule the content that keeps your business visible, and we shape each post to fit the app it lands on.

### One-Place Posting & Scheduling **METRICOOOL**

|                    |                                                                                                                                                                                                                                                                                                                                                                      |
|--------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| WHAT IT IS         | Metricool is the tool we use to schedule and post to all your social accounts from one place. Instead of logging into Instagram, Facebook, TikTok, LinkedIn, YouTube, and Google Business one by one, we line everything up in a single calendar and it publishes for you. It also brings the numbers back, so you can see what worked without hopping between apps. |
| HOW WE USE IT      | We build your week or month of posts inside Metricool and set the best times for each platform, then it auto-posts while you run your business. Afterward, we read the reports it pulls together and adjust what we post next based on what actually landed.                                                                                                         |
| FOR YOUR BUSINESS  | Consistent posting is what actually grows a following over time, and scheduling everything in one place makes that consistency possible without eating your week.                                                                                                                                                                                                    |
| FOR YOU, THE OWNER | Your accounts stay active and on time even when you are slammed, because nothing depends on you remembering to post.                                                                                                                                                                                                                                                 |

### The Content Engine **MAI + SONNY + VIDZ**

|                    |                                                                                                                                                                                                                                                                                                                                                                                                               |
|--------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| WHAT IT IS         | The Content Engine is our system for turning one idea into a full set of posts. You bring a single topic, and it becomes a carousel, a short video, captions written for each app, and a blog post. Everything stays in your voice and carries the same message across platforms, so your brand feels consistent no matter where someone finds you. It is how content stops being the thing you never get to. |
| HOW WE USE IT      | We take one topic you approve and build out every piece from it, so a single idea does the work of a whole week. Each platform gets content shaped for how people actually use it, not one caption pasted everywhere.                                                                                                                                                                                         |
| FOR YOUR BUSINESS  | You get far more out of every idea, so content stops being a bottleneck and starts compounding across platforms and search.                                                                                                                                                                                                                                                                                   |
| FOR YOU, THE OWNER | You approve one idea and a week of posts appears, without you writing, designing, or formatting a single piece.                                                                                                                                                                                                                                                                                               |

## Trend & Competitor Watching SOCIAL LISTENING + RESEARCH

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|--------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| WHAT IT IS         | This is how we keep your content from being a guess. We watch what is working right now in your space, including the videos and posts your competitors are putting out. Then we report back on what to try and, just as important, why it is working. You get ideas that are already earning attention, rather than starting from a blank page every week. |
| HOW WE USE IT      | Our AI reviews trending posts and reels in your niche and pulls out the patterns worth borrowing, then we translate them into ideas that fit your brand. We hand you the what and the why, so you are not just copying, you understand what makes it land.                                                                                                 |
| FOR YOUR BUSINESS  | Your content rides attention that already exists instead of guessing, so more of what you post has a real chance to land.                                                                                                                                                                                                                                  |
| FOR YOU, THE OWNER | You get fresh ideas that are proven to be working, handed to you, instead of staring at a blank calendar.                                                                                                                                                                                                                                                  |

## Reading Text From Images SURYA OCR

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| WHAT IT IS         | This is a quiet helper that saves a lot of tedious work. Surya OCR is a tool that reads text out of images, whether that is a screenshot, a receipt, a photo of a document, or a post. Instead of someone typing it all out by hand, the text is pulled directly from the image. It means you can send us something as a picture and we can just use it. |
| HOW WE USE IT      | We use it to read screenshots, receipts, and documents so the details go straight into wherever they need to be, without hand retyping. That keeps the small stuff fast and cuts down on the typos that creep in when people copy things manually.                                                                                                       |
| FOR YOUR BUSINESS  | Less manual data entry and fewer typos, which means cleaner records and less time lost to tedious copying.                                                                                                                                                                                                                                               |
| FOR YOU, THE OWNER | You can send a screenshot or a receipt and we just use it, no retyping on your end.                                                                                                                                                                                                                                                                      |

## 04 Video & Audio

Studio-quality video, made in-house.

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We produce video and audio ourselves instead of paying per clip. That means a steady, affordable flow of content for you.

### In-House Video Production REMOTION

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| WHAT IT IS         | This is the system we use to build video from the ground up, starting with a written script and ending with a polished clip that carries your colors, fonts, and logo. Because the video is built the same way every time, we can produce a steady stream of content instead of one expensive one-off. It means your brand looks the same across every video, and you are not paying a new editor fee each time you want something new. |
| HOW WE USE IT      | You give us the message or we write the script for you, and we produce the video in-house from that script. Every clip comes back with your branding, motion, a background music bed, and burned-in captions already in place. We keep the same look across your whole library so everything feels like one brand.                                                                                                                      |
| FOR YOUR BUSINESS  | You get a consistent flow of on-brand video without paying a per-video editor every time. The look stays the same across everything, which builds recognition.                                                                                                                                                                                                                                                                          |
| FOR YOU, THE OWNER | You never touch editing software. You share the idea, and a finished, captioned video comes back to you.                                                                                                                                                                                                                                                                                                                                |

### Video Editing & Captions FFMPEG + AUTO-EDITOR

|                    |                                                                                                                                                                                                                                                                                                                                                                                                      |
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| WHAT IT IS         | These are the tools we use behind the scenes to tighten a video and make it easy to watch. We cut out the silent gaps and dead air that make a clip drag, burn captions right onto the video, and balance the audio so nothing is too loud or too quiet. A tighter, captioned video holds attention longer, which is the whole game on social feeds where most people scroll fast and watch on mute. |
| HOW WE USE IT      | You send us raw footage, or we edit the videos we produce for you, and we trim, caption, and clean the audio until it is tight. Captions get burned in so they show even when the sound is off. The clip comes back finished and sized for where it is going.                                                                                                                                        |
| FOR YOUR BUSINESS  | Tighter, captioned videos hold attention and reach more people, since most social viewers watch on mute. That is the difference between a clip that lands and one that gets scrolled past.                                                                                                                                                                                                           |
| FOR YOU, THE OWNER | You hand over raw footage and get back a finished, captioned clip. No editing app, no fiddling with subtitle timing.                                                                                                                                                                                                                                                                                 |

## **Your Voice, On Demand** VOXCPM2

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|--------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| WHAT IT IS         | This is how we add narration to a video without you sitting in front of a microphone for every clip. We generate a clean, natural-sounding voiceover in-house, which means there is no per-use fee and no monthly voice subscription eating into your budget. It lets us narrate a steady flow of videos affordably, so narration becomes something you always have rather than a treat you save for special posts. |
| HOW WE USE IT      | We write or take your script and generate the voiceover in-house, then drop it into the video with music and captions. Because it is done on our side, you get narrated video without booking recording time or paying a voice service each month.                                                                                                                                                                  |
| FOR YOUR BUSINESS  | You can put out narrated video regularly without a per-use cost or a monthly voice bill. Narration makes content clearer and more professional.                                                                                                                                                                                                                                                                     |
| FOR YOU, THE OWNER | You get professional-sounding voiceovers without recording every line yourself or booking studio time.                                                                                                                                                                                                                                                                                                              |

## **Stock Footage, Photos & Music** PEXELS + PIXABAY + FREESOUND

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|--------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| WHAT IT IS         | These are the libraries we draw from to fill out your videos with background footage, images, and sound. Everything we use is free to use and cleared for it, so your content looks polished without a stack of expensive stock licenses landing on your bill. Good background footage and the right music are what make a simple message feel like a real production instead of a phone clip. |
| HOW WE USE IT      | When we build or edit a video, we pull matching background footage, photos, and music from these free-to-use libraries and drop them in legally. It fills the gaps between your main points and gives every clip a finished, produced feel.                                                                                                                                                    |
| FOR YOUR BUSINESS  | Your videos look produced and professional without expensive footage or music licenses adding to the cost. Polish builds trust with the people watching.                                                                                                                                                                                                                                       |
| FOR YOU, THE OWNER | Your videos look produced, not homemade, and you never have to hunt for legal footage or worry about a music copyright strike.                                                                                                                                                                                                                                                                 |

## AI Spokesperson & Avatar Video HEYGEN + MUSETALK

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|--------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| WHAT IT IS         | This is how we put a face on screen without a camera, lights, or a filming day. A presenter or avatar talks to camera and delivers your words, built entirely on our side. We use it for review videos and testimonial-style reels, the kind of content that usually needs someone willing to sit in front of a lens. It gives your brand a real on-camera presence even if you would rather not be on camera yourself. |
| HOW WE USE IT      | We create talking-head and avatar videos using HeyGen, and we also run a free in-house pipeline so a brand face or a single photo can present on screen. You give us the script and who should deliver it, and we produce the on-screen video with music and captions built in.                                                                                                                                         |
| FOR YOUR BUSINESS  | You get a real on-camera presence for reviews and testimonials without hiring a videographer or booking a shoot. A face on screen builds trust faster than text alone.                                                                                                                                                                                                                                                  |
| FOR YOU, THE OWNER | A spokesperson delivers your message on screen and you never have to film anything or step in front of a camera.                                                                                                                                                                                                                                                                                                        |



## 05 Graphic & Brand Design

On-brand visuals, made and finished for you.

We create and finish the images your business needs, from social graphics to product shots to brand-new visuals, all kept on brand.

### Graphic & Layout Design CANVA

|                    |                                                                                                                                                                                                                                                                                                                                            |
|--------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| WHAT IT IS         | Canva is the design tool we use to build finished, branded graphics for your business. It lets us set your colors, fonts, and logo once, then apply them across every carousel, post, and layout we make. The result is a steady, recognizable look that people start to trust. You never have to open the tool yourself.                  |
| HOW WE USE IT      | We build your social carousels, single posts, and brand layouts inside Canva and keep every piece matching your colors and fonts. When you need a batch of graphics for the week, we design them, review them for quality, and hand them back ready to post. If you want small changes, we make them fast without breaking the brand look. |
| FOR YOUR BUSINESS  | Every graphic looks like it belongs to your brand, which builds trust and recognition over time.                                                                                                                                                                                                                                           |
| FOR YOU, THE OWNER | You get finished graphics ready to post, without learning a design tool or spending your evenings in it.                                                                                                                                                                                                                                   |

### Custom Image Generation FLUX VIA REPLICATE

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|--------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| WHAT IT IS         | This is a tool that creates brand-new images from a written description. Instead of hunting through stock photo sites and settling for something close, we describe exactly what you need and generate it. That means visuals made to fit your post, your message, and your look. It is a fast way to get a picture that would otherwise take a photo shoot or hours of searching. |
| HOW WE USE IT      | When a post needs a visual that no stock photo covers, we write a clear description and generate the image to match your content. We review the results, pick the strongest one, and refine the description until it fits. Then we place it into your design so it looks like a natural part of your brand.                                                                        |
| FOR YOUR BUSINESS  | You are never stuck without the right visual, so content keeps moving and your posts stand out instead of blending in.                                                                                                                                                                                                                                                             |
| FOR YOU, THE OWNER | You describe an image and we make it from scratch, no photo shoot and no endless stock searching.                                                                                                                                                                                                                                                                                  |



## Photo Cleanup & Background Removal **REMBG**

|                           |                                                                                                                                                                                                                                                                                                                                                              |
|---------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>WHAT IT IS</b>         | This is a tool that cleanly removes or replaces the background in a photo. It cuts your product or person away from whatever is behind them, leaving a clean edge you can place on any color or scene. Clean cutouts are the difference between a photo that looks casual and one that looks professional. It works on product shots, team photos, and more. |
| <b>HOW WE USE IT</b>      | We take the photos you send and cut out the product or person so they sit cleanly against any background. Then we drop them into your designs, catalogs, or posts wherever you need them. If a photo is tricky, with fine edges or hair, we clean it up carefully so the result still looks natural.                                                         |
| <b>FOR YOUR BUSINESS</b>  | Clean product and team photos make everything look more professional, which lifts trust the moment someone lands on your page.                                                                                                                                                                                                                               |
| <b>FOR YOU, THE OWNER</b> | Send a messy photo, get back a clean one, ready to use anywhere.                                                                                                                                                                                                                                                                                             |

## Turn a Photo Into 3D **HUNYUAN3D**

|                           |                                                                                                                                                                                                                                                                                                                                                                                                      |
|---------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>WHAT IT IS</b>         | This is a tool that builds a 3D model from a single product photo. Instead of booking a studio to shoot every angle, we start with one clear photo and create a version you can rotate and view from different sides. It is a newer capability, so results vary by product, and we are always honest about what will work well. When it fits, it gives your product a richer, more interactive feel. |
| <b>HOW WE USE IT</b>      | We take a clear product photo and generate a 3D model from it, then pull multiple angles or a spinnable view you can use online. We check the result against the real product and refine where we can. For products with simpler shapes it works especially well, and we will tell you upfront how well yours is likely to turn out.                                                                 |
| <b>FOR YOUR BUSINESS</b>  | Show products from every side without a photo studio, giving shoppers the confidence that comes from seeing the whole thing.                                                                                                                                                                                                                                                                         |
| <b>FOR YOU, THE OWNER</b> | One photo becomes a full 3D view of your product, no studio and no complicated setup on your end.                                                                                                                                                                                                                                                                                                    |

## Branded Design At Scale ADOBE ILLUSTRATOR AUTOMATION

|                    |                                                                                                                                                                                                                                                                                                                                                                                          |
|--------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| WHAT IT IS         | This is how we produce large batches of matching, on-brand material fast. We build a design template once, then swap in different text and images and export finished files automatically. Instead of designing fifty items one at a time, we set up the template and let it do the repetitive work. Every file comes out consistent because they all come from the same brand template. |
| HOW WE USE IT      | We build a brand template around your look, then feed in your text and images so the system exports finished files in bulk. This fits things like product cards, price lists, certificates, or a set of matching social graphics. You get a whole batch that all matches, produced in a fraction of the manual time.                                                                     |
| FOR YOUR BUSINESS  | Large batches of on-brand material without the hours, so big design jobs no longer slow the business down.                                                                                                                                                                                                                                                                               |
| FOR YOU, THE OWNER | You get a whole set of materials, all matching, quickly, and the template is ready to reuse next time.                                                                                                                                                                                                                                                                                   |

If you sell online, we connect to your store and run it, from products to pages to the look, so you can focus on the product instead of the settings.

### Full Online Store Management SHOPIFY

|                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|--------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| WHAT IT IS         | Shopify is the platform your online store runs on. It holds your products, your inventory counts, your pages, and the look of your shop. When it is set up well, customers find what they want and check out without friction. When it is messy, sales quietly slip away. We work as your team inside Shopify. We manage the product listings, keep inventory accurate, build and update pages, and shape the design so it feels like your brand. You stay the owner. We handle the day to day so you do not have to. We can also rebuild the whole look of your storefront while it stays open for business, so shoppers never see a store that is down. |
| HOW WE USE IT      | We start with a full look at your store and note what is off, from broken links to confusing product pages to a checkout that asks for too much. Then we fix it in order of what costs you the most sales. Once the store is clean, we keep it that way. New products, seasonal updates, sale pages, and design refreshes all get handled by us as your business grows. We manage the store on your behalf. You never have to hand over your password directly, and you never have to learn the Shopify settings yourself.                                                                                                                                |
| FOR YOUR BUSINESS  | A store that is clean and easy to buy from turns more visitors into buyers, without you spending your evenings inside the admin panel. Accurate inventory and clear product pages mean fewer refunds, fewer angry messages, and more repeat customers.                                                                                                                                                                                                                                                                                                                                                                                                    |
| FOR YOU, THE OWNER | You stop wrestling with store settings you never wanted to learn. You ask for a change, and we make it. You get your time back and still have a store that looks handled and professional.                                                                                                                                                                                                                                                                                                                                                                                                                                                                |

## **Your Store Dashboard** CUSTOM DASHBOARD + REQUEST QUEUE

|                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|---------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>WHAT IT IS</b>         | Most store owners lose changes in long chat threads. You mention a new price on Monday, a photo swap on Wednesday, and by Friday nobody is sure what was done. Your Store Dashboard fixes that. We built a simple dashboard for the owners we work with. You open it on your phone, see your store, and request a change in a few taps. That request drops into our work queue, where we pick it up, do it, and mark it done. It is not another tool for you to manage. It is a clean line between what you want and the work getting done, so nothing gets lost. |
| <b>HOW WE USE IT</b>      | When you submit a request, it lands in our queue with everything we need to act on it. We do the work inside Shopify and update the status so you can see it move from asked to done. You never have to explain the same change twice or dig through old messages. The dashboard holds the record for both of us. We built this so you can run your store from your pocket while we handle the hands on part.                                                                                                                                                     |
| <b>FOR YOUR BUSINESS</b>  | A clear request queue means changes get made faster and nothing falls through the cracks, so your store always reflects what you actually want to sell. You get a real record of every change, instead of guessing what was done and when.                                                                                                                                                                                                                                                                                                                        |
| <b>FOR YOU, THE OWNER</b> | You tap a button to ask for a change and watch it get handled, with no tech skills needed. You run your store from your phone in the gaps of your day, and we do the actual work.                                                                                                                                                                                                                                                                                                                                                                                 |

## 07 Customer Data, CRM & Email

Your contacts organized, your follow-ups handled.

We keep your customers and leads organized in one place and make sure follow-up actually happens, because that is where most sales are won.

### Customer Database & Email **BREVO**

#### WHAT IT IS

Brevo is one place to hold every contact and send email that stays organized. Your leads, your past buyers, and your regulars all live in the same list. From there you can send a newsletter, a promo, or a simple follow-up without juggling a dozen tools. It is the difference between a pile of names in your phone and a real list you can talk to. Most owners already have contacts scattered across email, messages, and old spreadsheets. We bring them into one clean home and keep them that way. Then the sending part actually happens on a schedule instead of whenever you remember.

#### HOW WE USE IT

We import and tidy your contacts, tag them by type, and keep the list clean so your emails land. Then we write and send your newsletters, offers, and follow-up notes on a rhythm you approve. You tell us the message or the moment. We handle the setup, the sending, and the tracking, and we report back what people opened and clicked.

#### FOR YOUR BUSINESS

Your contact list turns into an asset you can actually sell to, instead of names sitting idle in different places.

#### FOR YOU, THE OWNER

Your email stays organized and going out, without you managing any of it.

## Flexible Contact Database **NOCODB**

|                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|---------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>WHAT IT IS</b>         | NocoDB is a spreadsheet-style database that holds your leads, clients, and projects in one place. It looks as friendly as a spreadsheet but works like a real system, so records connect to each other and nothing floats off on its own. Think of it as the memory of your business that does not depend on any one person remembering. Where a spreadsheet gets messy fast, this stays organized as it grows. Every contact has a full history, and the whole thing plugs into the rest of your setup so your email and follow-ups can pull from the same source. It also means you are never locked into guessing who someone is or where a job stands. You open it, you search, you see. |
| <b>HOW WE USE IT</b>      | We set up and maintain your database so every lead and client has a clean record, and we keep it updated as things change. New contact, new note, new project stage, it all goes in the right place. We connect it to the rest of your system so your contacts, your email, and your follow-ups are all reading from one source instead of drifting apart.                                                                                                                                                                                                                                                                                                                                   |
| <b>FOR YOUR BUSINESS</b>  | Nothing about a customer gets lost. The whole relationship and history sits in one place your team can trust.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>FOR YOU, THE OWNER</b> | You can see who is who and where every lead or project stands, anytime you open it.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |

## Lead Tracking & Follow-Up **HUBSPOT + EMY**

|                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|---------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>WHAT IT IS</b>         | This is a system that tracks your leads and makes sure none of them go quiet. HubSpot holds each lead and where they are in your process, and we work it every day so nobody slips through. Most owners are not losing sales because their offer is weak. They are losing them because a lead sat in the inbox for four days. We pair HubSpot with steady follow-up so a new lead gets a reply while they still care, and a warm lead gets the nudge that moves them forward. It is the unglamorous part of sales that quietly makes the biggest difference. |
| <b>HOW WE USE IT</b>      | We log every lead as it comes in, note where they stand, and run the follow-ups on a timeline so each person hears back when it matters. No lead just sits there. We keep the pipeline honest, so you can look and see exactly who is new, who is waiting on you, and who is close to buying.                                                                                                                                                                                                                                                                |
| <b>FOR YOUR BUSINESS</b>  | Most sales are lost to slow or missing follow-up. Closing that gap turns leads you already paid for into real conversations.                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>FOR YOU, THE OWNER</b> | Every lead gets followed up, even when you are heads-down on the actual work.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |

## All-In-One CRM (GoHighLevel) GOHIGHLEVEL

|                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|--------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| WHAT IT IS         | GoHighLevel is an all-in-one customer system. It holds your contacts, your sales pipeline, your text and email conversations, your booking calendars, and even a social planner, all under one roof. Instead of a CRM here, an email tool there, a texting app somewhere else, and a scheduler you keep forgetting to check, it is one place where your whole customer flow lives. The catch with a tool this powerful is that it takes real time to set up and run well. Most owners buy it, get overwhelmed by everything it does, and use a tenth of it. That is where we come in. We work inside your account and run the parts that move your business: keeping contacts organized, moving deals through your pipeline, replying to texts and emails, and keeping your booking calendar full and correct. |
| HOW WE USE IT      | We operate your GoHighLevel account for you. We organize contacts, move deals through your pipeline stages, handle the SMS and email conversations, and set up booking calendars so people can schedule with you cleanly. We keep the whole thing connected and tidy, so a new lead flows from first message to booked appointment without anything falling through a crack.                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| FOR YOUR BUSINESS  | One connected system for leads, messaging, and booking replaces five disconnected tools and the gaps between them.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| FOR YOU, THE OWNER | You get a single place your whole customer flow lives, run for you instead of sitting half-used.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |

## 08 Automation & Research

The behind-the-scenes work, handled.

These are the quiet tools that connect everything and do the repetitive work, so the team spends time on what actually matters to you.

### Workflow Automation [MAKE.COM](#)

- WHAT IT IS** Make.com is a tool that links your apps together and passes information between them without anyone copying and pasting. When something happens in one app, it can trigger the next step in another. Think of it as the wiring behind your business. A new lead comes in, and it lands in your sheet, your inbox, and your calendar without you touching a thing. Most owners never see it running. It just quietly keeps the small steps moving in the background.
- HOW WE USE IT** We look at the tasks you or your team repeat every day, then build the connections in Make.com that handle them for you. We map out where your information starts and where it needs to go, so nothing gets dropped between apps. We test each connection with real data before it goes live, then keep an eye on it so it stays reliable.
- FOR YOUR BUSINESS** Repetitive work disappears and fewer things slip through the cracks, so your team spends time on real work instead of moving information by hand.
- FOR YOU, THE OWNER** Routine steps just happen on their own in the background, and you stop being the person who has to remember every little hand-off.

### Email, Calendar & Files [GOOGLE WORKSPACE](#)

- WHAT IT IS** Google Workspace is the everyday set of tools most businesses already run on: Gmail for email, Google Calendar for scheduling, and Google Drive for files. Because it all lives in one place, we can manage your inbox, book your meetings, and keep your files tidy without moving you to anything new. You keep working the way you already do. We just keep it organized underneath you.
- HOW WE USE IT** We work directly in your Gmail, Calendar, and Drive so replies, scheduling, and files stay connected instead of scattered. We sort and label your inbox, keep your calendar current, and set up folders in Drive so things are easy to find. We handle the day to day so nothing important gets buried under everything else.
- FOR YOUR BUSINESS** Everything lives where you already keep it, organized and easy to find, so your team stops losing time hunting for files and missed messages.
- FOR YOU, THE OWNER** Your inbox and calendar get managed alongside everything else, and you open your email to order instead of chaos.



## WhatsApp Connected To Your AI WHATSAPP CONNECTION

|                    |                                                                                                                                                                                                                                                                                                                                                                                                                          |
|--------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| WHAT IT IS         | WhatsApp is where a lot of your customers already talk to you. The problem is the messages stack up faster than anyone can keep up with. We connect WhatsApp to your AI so messages can be read, searched, and drafted into replies. The right answers get prepared quickly, so nothing sits ignored. You stay in control of what goes out. The connection just makes sure every message actually gets seen and handled. |
| HOW WE USE IT      | We set up the connection so your AI can read and search your WhatsApp messages, then draft replies for them. We help you answer faster by surfacing what needs a response and preparing the reply, so customers are not left waiting. We keep the thread organized so you can see what has been handled and what still needs you.                                                                                        |
| FOR YOUR BUSINESS  | Customer messages get handled quickly, right where your customers already are, so fewer sales are lost to questions that never got answered.                                                                                                                                                                                                                                                                             |
| FOR YOU, THE OWNER | Your WhatsApp stops being a pile of unread messages, and you reply in seconds because the answer is already drafted for you.                                                                                                                                                                                                                                                                                             |

## Deep Research MULTI-SOURCE RESEARCH

|                    |                                                                                                                                                                                                                                                                                                                           |
|--------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| WHAT IT IS         | Deep Research is how we answer the big questions before you commit time or money to a decision. We dig across many sources instead of trusting the first result, then check the facts so you are not acting on a guess or a rumor. What you get back is short and clear. The long digging happens on our side, not yours. |
| HOW WE USE IT      | We run wide research before big moves, pulling from many sources and cross-checking what we find. We separate what is solid from what is unproven, so you know how much to trust each point. We hand you a plain summary with the key takeaways and the sources behind them.                                              |
| FOR YOUR BUSINESS  | Decisions get made on real information, not a guess, so you avoid costly moves based on something that turned out to be wrong.                                                                                                                                                                                            |
| FOR YOU, THE OWNER | You get the short answer, with the homework already done, and stop losing hours to research that was never your job to do.                                                                                                                                                                                                |

## Local Lead Generation GOOGLE MAPS DATA + PERMIT RECORDS

|                    |                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|--------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| WHAT IT IS         | Local Lead Generation is how we hand you a list of real people to contact instead of a blank page. We pull business details like name, phone, website, and email using a Google Maps data scraper and public permit records, then clean the list so it is ready to use. We can also source B2B prospects on LinkedIn, finding the right people and drafting the message. A human on your side sends it, so your outreach stays personal. |
| HOW WE USE IT      | We pull business details from Google Maps data and public permit records, then clean out the duplicates and dead entries. We organize everything into a simple sheet or drop it straight into your CRM, ready for outreach. For B2B, we find the right prospects on LinkedIn and draft the outreach, and a human sends it so nothing feels automated or spammy.                                                                          |
| FOR YOUR BUSINESS  | Your outreach starts with real, researched contacts instead of guessing who to call, so your team spends time talking to prospects, not hunting for them.                                                                                                                                                                                                                                                                                |
| FOR YOU, THE OWNER | You get a ready list of who to reach, already gathered for you, so you skip the tedious part and go straight to the conversations.                                                                                                                                                                                                                                                                                                       |

## SEO & Analytics Reporting GOOGLE SEARCH CONSOLE + ANALYTICS

|                    |                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|--------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| WHAT IT IS         | SEO and Analytics Reporting is how you see what your website is actually doing, in plain language. We pull your numbers from Google Search Console and Google Analytics (GA4) automatically: the searches you show up for, the clicks you get, your top pages, and how your traffic is trending. Instead of you logging into dashboards and taking screenshots, we hand you one simple report you can read in a couple of minutes. |
| HOW WE USE IT      | We connect to your Google Search Console and Google Analytics and pull the numbers for you automatically each week. We turn the raw data into a plain report: the searches bringing people in, the clicks, and your top pages. We reuse the same setup across your reports, so it stays consistent week after week without manual work.                                                                                            |
| FOR YOUR BUSINESS  | You can see what is actually working on your website instead of guessing, and catch a drop in traffic early while there is still time to act.                                                                                                                                                                                                                                                                                      |
| FOR YOU, THE OWNER | You get a simple read on your search results without digging through dashboards, spending two minutes on a report instead of an hour lost in charts.                                                                                                                                                                                                                                                                               |

ONE PARTNERSHIP, EVERY TOOL

# You don't buy the tools. You get the people who run them.

Every tool in this guide is part of your Balay ni Bruno & Co. partnership. We run them so you don't have to learn any of it.

Let's talk · [balaynibruno.co](https://balaynibruno.co) · [admin@balaynibruno.co](mailto:admin@balaynibruno.co)