



THE COMPLETE GUIDE — WORKFLOW COURSE

Edit Your Website By Talking

The full playbook: how you change your website by describing it in plain words, and it goes live in about a minute. No developer, no CMS to wrestle.

What you will learn

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Page 8 is the technical bit. Owners can skim it. The rest is plain English.

One small change, one big headache

You want to change a price, swap a photo, or add a page. Simple, until you try.

Either you log into a clunky website builder and fight the layout, or you email a developer, wait days, and pay for an hour of work that took ten minutes. So the change does not happen. The phone number stays wrong, the old promo stays up, the new service never gets a page. Your website slowly drifts out of date because updating it is a chore.

What it costs you

- A site that is always a little bit out of date
- Developer bills and days of waiting for tiny edits
- Changes you just never get around to making

You describe the change. It happens.

Instead of touching code or fighting a builder, you tell us the change in plain words, the way you would say it to a person. We make it, show you a preview, and it goes live, usually within a minute of your approval.

There is no dashboard for you to learn and no waiting in a developer's queue. The website becomes something you can change as easily as sending a message.

The one-line version

If you can describe it, your website can do it, and it is live in about a minute.

Any owner who is tired of waiting

The owner who keeps a running list

All those "I should update the site" notes finally get done, by just saying them.

The business with a stale site

Old prices, old hours, a missing service page. We bring it current and keep it that way.

The one done with dev bills

Stop paying hourly and waiting days for changes a sentence could describe.

The fast mover

Launch a promo, a new service, or a seasonal banner the moment you decide to.

Text your website what to change

You send the change in plain words. We turn it into the edit, preview it, and publish. Like this.

"Change the phone number to the new one everywhere." → **live** "Add a page for our new roofing service." → **live** "Swap the hero photo for this one and update the headline." → **live** "Put up a holiday-hours banner until January 2." → **live**

Plain English: you describe it like you would to an assistant. We handle the actual editing and make sure it looks right on phones too, before it goes live.

Pretty much anything

- **Text** — headlines, prices, hours, contact details, any copy.
- **Images** — swap photos, add a gallery, update a logo.
- **Whole sections** — add a testimonials block, a service grid, an FAQ.
- **New pages** — a service, a location, a landing page for a campaign.
- **Banners & promos** — put one up, take it down, schedule the dates.
- **Look & feel** — colors, spacing, layout tweaks, on brand every time.

Why ours is fast and never breaks

The speed comes from how the site is built and published. Here is the honest version.

- **Hand-built, no heavy CMS.** The site is clean code, not a bloated builder, so changes are precise and the site stays fast.
- **Our AI edits the exact spot.** It changes only the lines that need changing, so nothing else moves.
- **Preview before live.** You get a link to see the change first, on desktop and phone.
- **Publish in about a minute.** Approved changes deploy automatically, with the old version kept as an instant undo.
- **Checked on mobile every time.** We verify the change at phone, tablet, and desktop widths before it ships.

Safe by design: every change is versioned. If you do not like it, we roll back in seconds.

From "I wish" to live, in minutes

1

You say it

Message the change in plain words. Send a photo or a link if it helps.

2

We make it

The edit is done precisely, on brand, and checked on every screen size.

3

You preview

We send a link so you see it before anyone else does.

4

It goes live

On your OK it publishes in about a minute, with a one-click undo kept safe.

The point: your website stops being a project you dread and becomes something you actually keep up to date.

How we keep it clean

Always preview, always mobile-check

Nothing ships without a look on a phone. Most "the site looks broken" problems are mobile, so we check there first.

Versioned media

We add a new image as a new file instead of overwriting, so the old one is always a safe fallback.

Small precise edits

We change only what you asked, never rewrite the whole page, so nothing unexpected moves.

A real example

This very guide, our website, and dozens of pages on it are all built and edited this way. When we decide a page needs a new section or a fix, we describe it, preview it, and it is live within the minute. The same setup runs the client sites we manage.

Do I need to learn any software?

No. You describe the change in plain words. There is nothing for you to log into or learn.

Will a change break my site?

No. You preview every change first, and the old version is kept as an instant rollback.

How fast does it go live?

About a minute after you approve the preview.

Does this work on my existing website?

In most cases we rebuild it clean first, so edits are fast and safe from then on. We will tell you honestly after a look.

Want a website you can just talk to?

Tell us what you would change if it were easy. We will show you how fast it can actually be.

Book a Strategy Call

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