



THE COMPLETE GUIDE — WORKFLOW COURSE

Your Shopify Store, Run For You

The full playbook: how we run an entire Shopify store for an owner, and how our AI lets you change anything in it with a simple command.

What you will learn

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Page 8 gets into the actual tools. If you are a store owner, skim it. If you are technical, that is where the detail lives.

The store runs you, instead of you running it

Every owner knows the feeling: the store always needs something, and you are the only one who can do it.

A new product to add. A banner to swap for the sale. A product page that is not converting. A theme tweak that needs a developer you have to wait days for, and pay by the hour. The list never empties, and most of it is fiddly work that pulls you away from the brand, the customers, and the actual selling.

What it costs you

- Hours in the Shopify admin instead of growing the business
- Waiting days and paying hourly for small developer changes
- A store that slowly goes stale because updates keep getting pushed

We run the whole store. You stay the owner.

Think of us as the team that quietly keeps your Shopify store sharp. The theme and design, the product pages, the collections, the launches, and the endless small updates. You stay in full control. We do the work.

The difference from a normal developer or agency is how you ask for things, and how fast they happen. You do not file a ticket and wait. You tell us what you want in plain words, and it gets done, often the same day.

The one-line version

You keep the brand and the customers. We keep the store running, updated, and converting, and you change anything just by asking.

If you sell on Shopify and run out of hours

DTC & e-commerce brands

Showrooms with a catalog

Makers & product shops

Growing stores

The busy owner

You are the bottleneck for every store change. We take that off your plate so the store never waits on you.

The brand that looks stale

No time to refresh the design or product pages. We keep it current, on brand, and built to convert.

The one tired of dev bills

Stop paying hourly and waiting days for small changes. They happen by command, fast.

Change your store by simply asking

This is what makes us different. Our AI is connected directly to your Shopify store. You describe the change in plain words, and it happens. No ticket, no waiting, no digging through the admin.

"Swap the homepage banner to the summer sale." → **done** "Add this new product with these photos." → **done** "Make the product page cleaner and add reviews." → **done** "Put the whole store in dark mode for the launch." → **done**

Plain English: it is like texting your store what you want changed, and it changes. We are the team behind it making sure every change is done right and on brand.

The whole store, not just pieces

- **Design & theme** — a clean, on-brand store, refreshed whenever it needs it.
- **Product pages** — built to convert, with descriptions that sell, not just list.
- **Collections & catalog** — organized so customers find and choose with ease, even a huge catalog.
- **New products & launches** — added, styled, and launched without the hassle.
- **Ongoing updates** — banners, prices, seasonal swaps, the steady stream that piles up.
- **Guided buying experiences** — design centers and good/better/best flows, not just a flat grid.

We also build showroom-style experiences that sell without a shopping cart, when that fits the business better.

How the AI actually changes your store

The "magic" is a careful, safe connection between our AI and your store. Here is the honest stack.

- **Shopify Admin API** — secure, token-based access. We connect through the API, so you never share your password.
- **Our edit toolset** — the AI turns your request into precise store edits (products, pages, theme/Liquid) and applies them.
- **Shopify dev tooling** — we validate theme and Liquid changes before they go live, so nothing breaks the store.
- **Draft-first, then publish** — big redesigns are built as an unpublished draft theme and only swapped in when you approve.
- **Your request dashboard** — a simple page where you ask and watch changes go live (next page).

Safe by design: we can run read-only first to audit a store with zero risk, then enable changes once you are comfortable.

One page to run your store

We give you a simple owner dashboard, installable on your phone like an app. It is how you stay in control without living in the Shopify admin.

1

Request

Type what you want changed, or pick from common actions. Add a photo if needed.

2

We do it

Your request lands with us, the AI makes the change, and we check it is right and on brand.

3

Watch it go live

You see the status move to done, and the change is live on your store.

The point: running your store becomes as easy as sending a message, and you always have a clear record of what changed and when.

From hand-off to hands-off

1

Connect

You grant secure API access (no password sharing). We are in, safely.

2

Audit

We review the store read-only and flag what is costing you sales, design, product pages, structure.

3

Rebuild or refine

We fix and improve, as a safe draft for big changes, live for small ones.

4

Go live

We publish, then run the store day to day.

5

Run by command

From there, you just ask. We keep it sharp, current, and converting.

Stores we already run

Home Vision Studio

We built their Shopify store and their online design centers, where customers choose finishes before they buy, not just a flat product grid.

S. Riviere Hair Collection

We built an editorial store and product pages designed to turn browsers into buyers.

Alongside Blackbelt Commerce

We work next to a Shopify-growth agency, so the store is built the way serious Shopify operators expect.

Tips we have learned

- Audit read-only first. You see the value with zero risk before anything changes.
- Redesign as a draft theme. The live store keeps selling while we build.
- Add products without breaking the design. New items should fit the system, not fight it.

Do I have to share my Shopify password?

No. We connect through Shopify's secure API with an access token you control and can revoke any time.

Will you break my live store?

No. Big changes are built as an unpublished draft and only go live when you approve. Theme code is validated first.

How fast are changes?

Most are same-day. You ask, we do it, you watch it go live.

Can you start by just looking?

Yes. We can run a read-only audit first so you see exactly what we would improve, risk free.

Want your store run for you?

Start with a free read-only audit. We will show you what we would change and what it would do for your sales, before you commit to anything.

[Book a Strategy Call](#)

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